ФГАОУ ВО «МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ ИНСТИТУТ МЕЖДУНАРОДНЫХ ОТНОШЕНИЙ (УНИВЕРСИТЕТ) МИД РОССИИ»

ФАКУЛЬТЕТ МЕЖДУНАРОДНЫХ ЭКОНОМИЧЕСКИХ ОТНОШЕНИЙ
КАФЕДРА ЭКОНОМИЧЕСКОЙ ТЕОРИИ

«УТВЕРЖДАЮ»
Декан факультета Международных экономических отношений

_____
О.Б. Пичков
«___» _____ 2024 г.

Методические рекомендации по написанию курсовых работ (дисциплины на английском языке)

МИКРОЭКОНОМИКА (на английском языке)

(наименование дисциплины (модуля))

Направление подготовки
38.03.01 ЭКОНОМИКА
(шифр, название направления)

Направленность (профиль) подготовки
ЭКОНОМИКА

Квалификация - *Бакалавр*
Форма обучения
очная
(очная, очно-заочная и др.)

Москва – 2024

Авторы программы:

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Директор НБ МГИМО им. И.Г. Тюлина: _____
(Решетникова М.В.)

(подпись)

Методические рекомендации по написанию курсовых работ к программе дисциплины рассмотрены и одобрены на заседании кафедры экономической теории Факультета Международных экономических отношений МГИМО МИД России.

Протокол заседания № ___ от «____» _____ 2024 г.

Подпись зав. кафедрой: _____ (Е.А.Бренделева)

Методические рекомендации подготовлены в дополнение к рабочей программе дисциплины, разработанной в соответствии с требованиями Образовательного стандарта высшего образования МГИМО МИД России (далее – ОС ВО МГИМО МИД России) второго поколения (на основе ФГОС ВО 3++) по направлению подготовки 38.03.01 Экономика, утвержденного решением Ученого совета МГИМО МИД России от 31 мая 2021 года № 07/21.

Term Paper – Writing Guide

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General Requirements

The Term Paper must be written in English. The Term Paper may be completed individually. The recommended length of the Term Paper is 8,000 — 15,000 words.

Step 1. In order to get your suggested term paper topic approved, the formal request should be submitted in the form of the official letter in written form (paper original) stating that: the following students (state your full names) are participating in the following project (state the name of the project) realization upon company request, the company is willing to provide necessary support and/or information for the realization of consulting project, the supervisor from the company would be (state full name and position), and the projects outcomes will be used by the company within their operations.

Step 2. After your suggested term paper topic has been approved by Academic supervisor and/or Academic Council, the formal technical task for the project's realization should be submitted in written form (as a letter, or independent document) signed and sealed by the company.

Technical Requirements

The Term Paper should be printed on standard sheets of paper using the format A4. The four sides of the pages should have the following margins: left margin – 35 mm; right margin– not less than 10 mm; upper and lower margins – not less than 20 mm. Each page should have approximately 2,000 characters.

Line spacing:

- Main text – 1.5
- Reference list – 1.5
- Tables, figures and graphs – 1
- Footnotes – 1

Font – Times New Roman.

Font size:

- Main text – 14

- Reference list – 14
- Shorter tables, figures, graphs and equations – 12
- Larger tables – not less than 10
- Footnotes – 12

Font colour – black.

Drawings and graphs may be presented in colour.

Alignment:

- Main text, reference list, footnotes, abstract and keywords – justified
- Headings – centred

Timeline for term paper preparation

	Stages of preparing the term paper with the supervisor	Deadline
1	Research proposal: the proposed plan should be presented and sent to the research advisor	October, 20
2	The second submission of the research proposal to the research advisor in case of a major revision	December, 20
3	The final topic of the term paper should be approved by the supervisor	December, 25
4	The first draft of the Term Paper to be sent to the research advisor	February, 28
5	The final presentation file for the term paper defense to be sent to the research advisor	March, 30

Structure

Title page

This should include the title of your paper, your name, the course name and number, your instructor's name, and the date (*Appendix: Title page*).

Abstract

This is a brief summary of your paper, usually no more than 250 words. It should provide an overview of your topic, the research question or hypothesis, your methodology, and your main findings or conclusions.

Introduction

This section should introduce your topic and provide background information on the subject. You should also state your research question or hypothesis and explain the importance of your research.

The Introduction should contain the following:

- research background and motivation (how the term paper differs from prior research on the topic: the extent to which prior studies have analysed the topic of the term paper, and what is new about the analyses in the term paper);
- the research problem which is relevant and linked to the specified context;
- the relevance of the research problem to the specified context must be justified in a separate paragraph; a research question grounded in the specified research context;
- the methods that will be used to address the research question;
- the proposed managerial implications and scientific contribution;
- the outline of the subsequent sections (1 paragraph in the end of the introduction).

Literature review

This section should review the existing literature on your topic. You should summarize the key findings and arguments made by other scholars and identify any gaps in the literature that your research aims to address.

Methodology

This section should describe the methods you used to collect and analyze your data. You should explain your research design, sampling strategy, data collection methods, and data analysis techniques.

Results

This section should present your findings. You can use tables, graphs, and charts to illustrate your data.

Discussion

This section should interpret your findings and explain what they mean in relation to your research question or hypothesis. You should also discuss any limitations of your study and suggest areas for future research.

Conclusion

This section should summarize your main findings and conclusions. You should also restate the importance of your research and its implications for the field.

The conclusion should contain the following:

- a brief summary of the conducted analysis based on the research focus;
- a more generic (as opposed to results section) summary of the main results;
- theoretical contribution of the research together with the proposed managerial implications of the research results, e.g., to the creation of new knowledge, to helping organisations, countries, economies operate in an effective manner, etc.;
- the primary limitations of the term paper, and how these limitations could be overcome in future research; whether using different assumptions, methodologies, etc. could lead to different results;
- the way(s) the topic of this research could be further developed in future research.

References

This section should list all the sources you cited in your paper using a specific citation style (e.g., APA, MLA, Chicago).

Appendices

This section should include any additional materials that are relevant to your study but not essential to your main argument (e.g., survey questions, interview transcripts).

Example structure for a term paper

I. Introduction

A. Background information on the topic

B. Thesis statement

II. Literature Review

A. Overview of current literature on the topic

B. Discussion of key themes and findings from literature

C. Identification of gaps in current literature

III. Methodology

A. Description of research design

B. Discussion of data collection methods

C. Explanation of data analysis techniques

IV. Results

A. Presentation of findings

B. Analysis and interpretation of results

C. Comparison of results with previous studies

V. Discussion

A. Summary of key findings

B. Explanation of how results address the research questions

C. Implications of results for the field

VI. Conclusion

A. Recap of key points

B. Significance of findings

C. Future directions for research

VII. References

List of sources cited in the paper

Recommendations for the term paper structure

Component Recommended	% of the entire term paper
Introduction, including research question(s)	15
Literature review	20
Methods and Data	25
Results	15
Discussion	15
Conclusion	10

Term Paper Topics: Microeconomics

1. Capital markets and their influence on the formation of the composition and types of real investments of enterprises.
2. Models of the firm's investment and methods for assessing its investment prospects.
3. Features of evaluation and modeling of the investment growth of the company.
4. Interaction of micromarkets and the problem of balance.
5. Analysis of the reasons for the inefficiency of individual micromarkets.
6. Pricing under perfect competition.
7. Production and pricing in conditions of monopolistic competition.
8. Modern market economy and its features.
9. Economic policy of the state and its impact on microeconomic processes.
10. Economic efficiency of market structures.
11. The theory of monopoly and the problem of market power.
12. Comparative analysis of monopolistic competition and oligopoly.
13. The ratio of competition and power in market models.
14. The main characteristics of the markets for factors of production.
15. Market structures and the problem of market power in the Russian economy.
16. The problem of the optimal ratio and use of resources in production.
17. Composition, state and prospects for the development of markets for factors of production in the Russian economy.
18. Leading wage theories of the 21st century
19. Essence, types, indicators and systems of wages in microeconomic models of the labor market.
20. The problem of the ratio of monopoly and monopsony in the labor market.

Appendix: Title page

FEDERAL STATE AUTONOMOUS EDUCATIONAL INSTITUTION OF HIGHER EDUCATION "MOSCOW STATE INSTITUTE OF INTERNATIONAL RELATIONS (MGIMO-UNIVERSITY) OF THE MINISTRY OF FOREIGN AFFAIRS OF RUSSIA"
School of International Economic Relations
Department of Economic Theory

Term paper
Microeconomics

Production and pricing in conditions of monopolistic competition

Student:
_____
Group:_____
Pass date «____» _____ 20__

Scientific adviser :
_____

Signature _____
Check date: «___» _____ 20____

Moscow, 20___