Methodological foundations and endowments determine the boundaries of possibilities to diversify its approach in light of contemporary philosophy of culture

Keywords. The philosophy of culture, education, border gifts, the impact of technology informatization, psychological dynamics of personality development, the visualization of culture. Infantilization of culture, autizatsiya culture, "delayed" and "anticipatory" talent.

In today's "global social shift" there has been a blurring of identity by incorporating it into the field of mass communications, raising the question delimitation of talent in the information. Treating talent through the prism of the philosophy of culture as a way of personality in the sphere of spiritual freedom that is associated with self-overcoming of thresholds, which are averages for their historical and cultural "locus" and promote a culture of creative self-development path, you must specify a number of features in the new environment. So, today is not only determined by the talent of "internal" factors (the disclosure of the explosive potential of the "hunt" - a passionate desire to contact and understanding with an adult), but also 'external' socio-cultural circumstances. The latter include cognitive "progress" of modern culture and the process neoantropologizatsii defining the requirement of a combination of positive psychological dynamics of the individual ("human talent") and fast readout of the reference marks (including, and visualized).