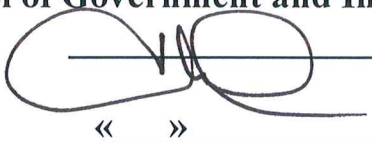
**MOSCOW STATE INSTITUTE OF INTERNATIONAL RELATIONS (MGIMO-UNIVERSITY)**

**School of Governance and Politics**

**Department of Comparative Politics**

**«Approved»**

**Dean of the School of Government and International Relations**



**Henry T. Sardaryan**

**«___» _____ 2020**

# APPLIED POLITICAL ANALYSIS

**Moscow 2020**

The Course "Applied Political Analysis" is developed in compliance with MGIMO-University Educational Standard for Master's Program on Political Science, program track Political Consulting and International Relations (dual program of University of Pisa and MGIMO-University)

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Director of the MGIMO library _____M.V. Reshetnikova.

The syllabus has been approved by the Department of Comparative politics on _____2020.

Head of Department

_____ prof. O.V. Gaman-Golutvina

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## PART 1:
## INSTRUCTOR INFORMATION, COURSE DESCRIPTION AND TEACHING METHODS

### 1.1 General information

- Full course title: Applied Political Analysis
- Type of course: compulsory
- Level of course Master Degree Program
- Year of study: 2nd
- Number of ECTS credits allocated: 3
- Name of lecturer(s) and office hours:

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### 1.2 Course aims and learning outcomes

The main aim of the course is to provide an introduction to the basis of political science research. The course is organized around the stages of the research process and various methods of research in order to prepares the Master's students to conduct quantitative and qualitative research, from the theory formation, conceptualization, operationalization, hypothesis formation, research project design, data collection, data analysis, assessment of results and presenting the work.. The course provides information on basic concepts and research tools that can be applied by master students in a wide range of research settings and highlights ethical considerations in various types of research. The course is intended to help the students to achieve results in their master's thesis research and critically evaluate research done by others in the same subfield of social science.

The course is essentially practical, and is meant to show how to carry out various types of research techniques. It includes the coverage of different examples of political science research to help students explore the work done by others and to get insight into the specificity of analysis in various sub-fields of political science.

**Learning outcomes:**

By the end of this course students are expected to:

- have sound knowledge of quantitative and qualitative research methods used in comparative politics and international relations;
- have the research skills starting from hypothesis formation, literature review, research design, data gathering, data analysis, master thesis writing and presenting the results;
- are aware of the applied research ethics and of potential solutions to various ethical dilemmas arising from applied research;
- have hands-on experience with various quantitative and qualitative research techniques,
- be able to critically review the applied research results

### 1.3 Course requirements and grading plan

**Course requirements**

Students will be required to attend not less than 90% of classes and be prepared for class discussions. Reading of the assigned materials and active engagement in class discussions is compulsory.

**Grading plan**

1. In-class tests – 70%
   Students will write three tests during the semester. Dates of test classes are defined by the lecturer and communicated to the students at the first class of the course.

2. In-class individual presentation (the presentation includes critical evaluation of the research in various subfields and assessment of research techniques; the presentation takes no more than 20 minutes) – 20 %

3. Participation in class discussions – 10%

   Students are expected to attend all lectures and seminars and participate in in-class discussions. Since the course is highly interactive, it is essential that students attend the classes having read the materials for that day's class.

   Students are expected to critically assess the research techniques in the peer-reviewed research articles and be ready to share their opinions in class.

   All students are strongly recommended to read the materials from the further reading sections for each topic to have a wider vision on the research techniques discussed.

## PART 2. COURSE CONTENT

### 2.1 Types of work

| Types of work | Academic hours |
|---|---|
| **Total** | **126** |
| **Total for classwork** | **32** |
| Lectures | 6 |
| Seminars | 26 |
| **Homework** | **52** |
| Preparation for lectures, seminars, written or oral tests | |
| Course assessment | **42**<br>Homework (quality of participation in class discussions), oral presentation, |

### 2.2 Course outline

| Section and topic | *Full-time course* | | | |
|---|---|---|---|---|
| | Academic hours taken (or credits) | | | |
| | **Lectures** | **Seminars** | **Homework** | **Total hours for topic** |
| 1. Introduction to the course. Research Process. | 2 | | | 2 |

| | | | | |
|---|---|---|---|---|
| 2. Techniques of bibliographical research | | 2 | 4 | 6 |
| 3. Research design. | | 2 | 4 | 6 |
| 4. Experimental research design | | 2 | 4 | 6 |
| 5. Conceptualization in political research | | 2 | 4 | 6 |
| 6. Operationalization and measurement | | 2 | 4 | 6 |
| 7. Case study 1. Case-selection techniques | | 2 | 4 | 6 |
| 8. Case study 2. Process-tracing. | | 2 | 4 | 6 |
| 9. Qualitative methods. Direct observation, Interviewing, focus groups, discourse analysis. | 2 | 2 | 4 | 8 |
| 10. Quantitative methods | 2 | 2 | 6 | 10 |
| 11. Quantitative techniques. Surveys. | | 2 | 4 | 6 |
| 12 Quantitative techniques. Content analysis. | | 2 | 4 | 6 |
| 13. Mixed methods research and QCA | | 2 | 4 | 6 |
| 14. Presentation of results and Surviving in academia | | 2 | 2 | 4 |
| **TOTAL** | **6** | **26** | **52** | **84** |

**2.3 Course content and readings by topic**

**Schedule and Assignments**

Topic 1. . Introduction to the course. Research Process..
Topic 2. Techniques of bibliographical research:
Topic 3. Research design.
Topic 4. Experimental research design
Topic 5. Conceptualization in political research
Topic 6. Operationalization and measurement.
Topic 7. Case study 1. Case-selection techniques
\Topic 8. Case study 2. Process-tracing.
Topic 9. Qualitative methods. Direct observation, Interviewing, focus groups, discourse analysis
Topic 10. Quantitative methods.
Topic 11. Quantitative techniques. Surveys.
Topic 12. Quantitative techniques. Content analysis.
Topic 13. Mixed methods research and QCA
Topic 14. Presentation of results and Surviving in academia

**Topic 1. Research Process.**

**Lecture**

Introduction to the course. Course format. Goals, objectives and assessment. Course content: outline of main topics. Presentation of the course resources and readings.

Theory in applied research. Why do we research? Description, categorization, theory-building, hypothesis- testing, forecast. Features of scientific knowledge.

Why do we need a theory? Components of a theory. What is a good theory?

2 types of scientific reasoning. Induction and deduction. Examples.

The logics of research. Exploratory research. Descriptive research. Explanatory research.

What's researched in academia? Major research topics, research objective. Research by discipline. Objectives and methods. Hypothesis and methods.

Quantitative and qualitative research. Two academic cultures? King, Keohane, and Verba seminal book (1994). KKV contribution to Political science: building or destroying bridges? Critique of KKV.

Comparative method. A. Lijphart (1971), Sage and IPSA resources on methods.

Types of comparisons. Large N vs small N studies. Scope of countries vs. level of abstraction.

Grounded Theory. The theoretical and conceptual context of political research.

Theory construction. Research question, The formulation of theory. Concepts and hypothesis. Variables. Selection of research techniques. Observation of behavior. Analysis of data. Interpretation of results. Ethical considerations. Research eamples.

**Questions addressed:**

1. Why do we research?
2. What is a good theory?
3. Induction vs deduction in the paradox of non-voting.
4. Choose the research topic. Give examples of exploratory, descriptive and explanatory research of the topic.
5. Characteristics of comparative research.
6. Types of comparative research.
7. Give example of the grounded theory.

**Compulsory Readings:**

- Almond G., Stephen J. Genco. (1977). Clouds, Clocks, and the Study of Politics. *World Politics,* Vol. 29, No. 4, p. 489-522 https://bibliocatalog.mgimo.ru:2060/stable/2010037

**Further readings:**

- Fau.M. (1994). Some methodological problems in comparative politics. *Journal of Theoretical Politics*, 1994 Vol. 6, N. 3. p. 307-322. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0951692894006003003
- Snyder, R. (2001). Scaling down: The subnational comparative method. *Studies in comparative international development.* Vol. 36, No. 1, p. 93-110. https://bibliocatalog.mgimo.ru:2133/article/10.1007/BF02687586

**Internet resources:**

- SAGE research methods. Methods map. http://methods.sagepub.com/methods-map/qualitative-data-analysis
- IPSA Committee on Concepts and Methods. http://www.concepts-methods.org/

**Topic 2. Techniques of bibliographical research.**

**Seminar**

How to do a literature review. Standing on the shoulders of giants. Using the existing literature.
Developing a system. Periodical indexes and databases. Using Library catalogues. MGIMO resources.
Internet research. Search engines and web resources.
Organizing the findings of the literature review. Literature review tips.
Sources. Primary, secondary, tertiary.
Ways to organize literature review.
Style of references.
Ethical considerations. Plagiarism in research.

**Questions addressed:**

1. Choose a topic from the list and search for literature. Summarize your search experience.
2. Good practices in literature review
3. Good and bad examples of literature review.
4. Pitfalls of literature review.
5. How to solve the Problem of Too Few Sources and the problem of Too Many Sources?
6. Ethical considerations in literature review.

**Compulsory Readings:**

- Knopf, Jeffrey W. (2006) Doing a Literature Review. *PS: Political Science & Politics. Vol.* 39, No.1, p. 127-132. https://bibliocatalog.mgimo.ru:2146/core/journals/ps-political-science-and-politics/article/doing-a-literature-review/00B62000B6760AB78E1BD27E32A94C9

**Further Readings:**

- Dunne C. (2011) The place of the literature review in grounded theory research, *International Journal of Social Research Methodology*, Vol.14, No.2, p. 11-124, https://bibliocatalog.mgimo.ru:2145/doi/pdf/10.1080/13645579.2010.494930
- McMenamin I. (2006). Process and Text: Teaching Students to Review the Literature. *PS: Political Science and Politics.* Vol. 39, No. 1, p. 133-135. https://bibliocatalog.mgimo.ru:2146/core/journals/ps-political-science-and-politics/article/process-and-text-teaching-students-to-review-the-literature/723620EE9466312FFB9D1F9E2B32B137
- Snyder, H. (2019) Literature review as a research methodology: An overview and guidelines. *Journal of Business Research.* Vol. 104, p.333-339. https://bibliocatalog.mgimo.ru:2105/science/article/pii/S0148296319304564?via%3Dihub

**Internet resources:**

- MGIMO electronic resources https://mgimo.ru/library/resources/
- MGIMO electronic databases. https://mgimo.ru/library/resources/bases/
- Google scholar https://scholar.google.com/
- ResearchGate https://www.researchgate.net/

- Academia. https://www.academia.edu/

**Topic 3. Research design.**

**Seminar**
Research design. Exploratory versus explanatory research designs. Research designs examples and critical evaluation. From topic of interest to research design. How the research questions influence the research logic. How the methods and paradigms we choose influences the answer we get. How the cases we choose influence our answers to research question.
Formulating hypotheses. Types of hypotheses utilized in political science research.
Features of good hypotheses.
Examples of good hypotheses and research design.
Examples of bad hypotheses. Tips for hypothesis formulation.
Methodological problems and possible solutions.
Research strategy examples from seminal books.

**Questions for discussion:**
1. Construct a research question.
2. Find mistakes in the list of wrong research questions.
3. How the methods we choose influences the answer we get.
4. How the paradigms we choose influences the answer we get.
5. How the cases we choose influence our answers to research question.
6. Features of god hypotheses.
7. Find mistakes in the list of bad hypotheses.

**Compulsory readings:**
King,G., R.O Keohane, S Verba (1995). The importance of research design in political science. *The American Political Science Review* , Vol. 89, No. 2, p. 475-481. https://bibliocatalog.mgimo.ru:2060/stable/2082445

**Topic 4. Experimental research design**

**Seminar**
Experiments and quasiexperiments. Experimental method defined by A. Lijphart.
Important aspects of experimental design include standardization, randomization, between-subjects versus within-subject design, and experimental bias. Threats to Internal and External Validity.
Three dominant experimental designs: Lab experiments, Survey experiments, Field experiments. Advantages and disadvantages of experiments. Experimental ethics. Examples of experimental research in politics.
Notorious examples. 2014 Montana experiment.

**Questions for discussion:**
1. Montana experiment controversy. What went wrong?
2. Analyze the given research examples and discuss the advantages, disadvantages and ethics in experimental research.

**Compulsory readings**

**Further readings (experimental research examples):**

- Gifta, T., C.X.Lastra-Anadón. (2018) How voters assess elite-educated politicians: A survey experiment *Electoral Studies.* Vol. 56, p.136-149 https://bibliocatalog.mgimo.ru:2105/science/article/pii/S0261379418300404
- Huber, Gregory A., John S. Lapinski. (2006) The "Race Card" Revisited: Assessing Racial Priming in Policy Contests. American Journal of Political Science, Vol. 50, No. 2, p. 421–440. https://bibliocatalog.mgimo.ru:2060/stable/3694281
- Hyde, S. D. (2007). The observer effect in international politics: Evidence from natural experiment. *World Politics*, Vol. 60, No.1, p. 37-63. https://bibliocatalog.mgimo.ru:2290/HOL/Page?handle=hein.journals/wpot60&div=6&g_sent=1&casa_token=&collection=journals
- Theocharis, Y., W. Lowe (2016) Does Facebook increase political participation? Evidence from a field experiment, Information, Communication & Society, Vol. 19, No.10, p. 1465-1486. https://bibliocatalog.mgimo.ru:2145/doi/pdf/10.1080/1369118X.2015.1119871
- White I.K. (2007) When Race Matters and When It Doesn't: Racial Group Differences in Response to Racial Cues American Political Science Review, Vol. 101, No. 2, p. 339-354. https://bibliocatalog.mgimo.ru:2146/core/journals/american-political-science-review/article/when-race-matters-and-when-it-doesnt-racial-group-differences-in-response-to-racial-cues/94A0EEB9A4728C80062C699494E5F03

**Internet resources:**

- SAGE research methods. Experimental design. https://methods.sagepub.com/methods-map/experimental-design
- SAGE research methods. Experimental groups https://methods.sagepub.com/methods-map/experimental-groups
- SAGE research methods. Control groups. https://methods.sagepub.com/methods-map/control-groups

## Topic 5. Conceptualization in political research

**Seminar**

Defining concepts. Concept misformation in comparative research. Concept stretching.
Concepts with adjectives.
Conceptualizing democracy and autocracy, coups, civil wars, revolutions and color revolutions.

**Questions for discussion:**

1. What makes a concept good?
2. Concept stretching and how to avoid it?
3. Concepts with adjectives. Democracies, autocracies, revolutions, wars, coups with adjectives.

**Compulsory readings:**

- Sartori, G. (1970). Concept Misformation in Comparative Politics. The American Political Science Review. Vol. 64, No.4, p.1033-1053. https://bibliocatalog.mgimo.ru:2060/stable/1958356

**Further readings:**

- Collier, D., Mahoney J. (1983) Conceptual "Stretching" Revisited: Adapting Categories in Comparative Analysis. *The American Political Science Review*, Vol. 87, No. 4, p. 845-855 https://bibliocatalog.mgimo.ru:2060/stable/2938818

## Topic 6. Operationalization and measurement

Hypotheses. Operationalization. Levels of measurement. Methodological problems of measurement and operationalization. Levels of measurement. Measurement error. Validity. Reliability. Ethical considerations.
Examples. Measuring democracy and autocracy.

**Questions for discussion:**

1. Measuring and operationalization exapmles..
2. Mapping concepts.
3. Adjectives with concepts examples
4. Operationalization of concepts. Research examples.

**Compulsory readings:**

- Goertz, G., J.Mahoney (2012) Concepts and measurement: Ontology and epistemology. *Social Science Information*. Vol.51, No.2, p. 205–216 https://journals.sagepub.com/doi/pdf/10.1177/0539018412437108

**Further readings**

- Collier, D., Levitsky S..(1997). Democracy with adjectives: Conceptual Innovation in Comparative Research . *World politics*. Vol. 49, p.430-451. https://bibliocatalog.mgimo.ru:2060/stable/25054009
- Collier, D., J. LaPorte, J. Seawright. (2012) Putting Typologies to Work: Concept Formation, Measurement, and Analytic Rigor Political Research Quarterly Vol.65, No.1., p. 217–232. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/1065912912437162
- Collier, D., R.Adcock (2001). Measurement Validity: A Shared Standard for Qualitative and Quantitative Research. American Political Science Review. Vol. 95, No. 3, p. 529-546. https://bibliocatalog.mgimo.ru:2060/stable/3118231
- Fearon, James D. (1991) Counterfactuals and Hypothesis Testing in Political Science Source: World Politics, Vol. 43, No. 2, p. 169-195 https://bibliocatalog.mgimo.ru:2060/stable/2010470
- Lancaster, T.D., G. R. Montinola (2001). Comparative Political Corruption: Issues of Operationalization and Measurement. *Studies in Comparative International Development*, Vol. 36, No. 3, p. 3-28 https://bibliocatalog.mgimo.ru:2133/article/10.1007/BF02686202
- Meijers, M.J., A.Zaslove (2020) .Measuring Populism in Political Parties: Appraisal of a New Approach. *Comparative Political Studies*. p.1–36. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0010414020938081
- Quaranta M, (2013) Measuring political protest in Western Europe: assessing cross-national equivalence. *European Political Science Review*, Vol.5, No.3, p.457–482. https://bibliocatalog.mgimo.ru:2146/core/journals/european-political-science-review/article/measuring-political-protest-in-western-europe-assessing-crossnational-equivalence/DFF6C6D9EECF0DF15B2DAB0C59A4B192

- Saunders, C. (2014) Anti-politics in Action? Measurement Dilemmas in the Study of Unconventional Political Participation. *Political Research Quarterly*, Vol. 67, No.3, p. 574–588. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/1065912914530513
- Stegmueller, D. (2011) Apples and Oranges? The Problem of Equivalence in Comparative Research. *Political Analysis*. Vol.19, p. 471–487. https://bibliocatalog.mgimo.ru:2146/core/journals/political-analysis/article/apples-and-oranges-the-problem-of-equivalence-in-comparative-research/8CD1F2F8E41FEABB231F4AE303EF8A51

**Internet resources:**

- SAGE research methods. Concept mapping. https://methods.sagepub.com/methods-map/concept-mapping

**Topic 7. Case study research**

**Seminar**

Case study. What is a case? •What we mean by study? •Analysis or description?
Qualitative or quantitative?
Exploratory, descriptive, explanatory cases studies.
Case-study and theories. Theory- Generating, -elaborating, - testing cases.
Type of cases typical, diverse, extreme, deviant, influential, crucial, pathway, most-similar, most-different.
Case selection techniques. Designing Case study Research
Case Studies and Theory Development in the Social Sciences.
Limitations of single-country studies. Variation in case-studies

**Questions for discussion:**

1. The functions of case studies.
2. The types of case studies.
3. Find all types of cases for the theory from the list. Which selection technique did you use?

**Compulsory readings:**

- Gerring, J. (2011) The Case Study: What it is and What it Does. Oxford Handbooks Online. https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199604456.001.0001/oxfordhb-9780199604456-e-051

**Further readings:**

- Collier, D., Mahoney, J. (1996). Insights and pitfalls: Selection bias in qualitative research - *World Politics*, Vol. 49, No. 1, P. 56-91. https://bibliocatalog.mgimo.ru:2060/stable/25053989
- Gerring, J. (2007). Is There a (Viable) Crucial-Case Method? *Comparative Political Studies*. Vol. 40, No.3, p. 231-253. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0010414006290784
- Thomas, G. (2011) A Typology for the Case Study in Social Science Following a Review of Definition, Discourse, and Structure Gary Thomas. *Qualitative Inquiry*. Vol. 17, No.6. P. 511–521. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/1077800411409884

**Internet resources:**

- SAGE research methods. Case study research. https://methods.sagepub.com/methods-map/case-study-research

**Topic 8. Case study 2. Process-tracing.**

**Seminar.**
Types of within case comparisons based on qualitative data/
Case studies and causal process tracing.
Four Tests for Causation: Straw in the Wind, Smoking Gun, Hoop, Doubly Decisive/
Process tracing.
Examples of D.Collier: Arthur Conan Doyle (The Adventure of Silver Blaze), Daniel Lerner (The passing of traditional society).
Path Dependence in comparative research.

**Questions for discussion:**

1. How to use process-tracing method?
2. The use of tests.
3. Analysis of examples.

**Compulsory readings:**

- Mahoney, J. (2012). The Logic of Process Tracing Tests. *Sociological Methods & Research*,vol. 41, n.4, p.570–597. https://bibliocatalog.mgimo.ru:2085/doi/full/10.1177/0049124112437709

**Further readings:**

- Collier, D. Understanding Process Tracing (2011). PS: Political Science & Politics, 2011 https://bibliocatalog.mgimo.ru:2146/core/journals/ps-political-science-and-politics/article/understanding-process-tracing/183A057AD6A36783E678CB37440346D1
- Grzymala-Busse, A. (2011) Time Will Tell? Temporality and the Analysis of Causal Mechanisms and Processes. *Comparative Political Studies.* Vol.44, No,9, p.1267–1297. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0010414010390653

**Topic 9. Qualitative methods. Direct observation, Interviewing, focus groups, discourse analysis.**

**Lecture**

Qualitative methods. Advantages and disadvantages. Types of qualitative research metods. Techniques of qualitative research. Ethical considerations.

Interviewing. Elite and specialized interviewing. Interviewing techniques. Ethical considerations.

Discourse analysis. Approaches to discourse analysis. Application of discourse analysis. Discourse analysis techniques.

Direct observation/ political ethnography as a research method. Degree of obtrusiveness. Degree of structure/ Techniques of unstructured observation. Techniques of structured observation. Assessing reliability and validity. Sampling procedures in direct observation. Ethical considerations.

Focus groups . Advantages and limitations of focus groups. Techniques of focus group research. Ethical considerations. Examples of focus group research.

**Seminar**

Analyzing research examples using various methods.

**Further readings**

- Beamer, G. (2002) Elite Interviews and State Politics Research State *Politics and Policy Quarterly*, Vol. 2, No. 1, p. 86–96. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/153244000200200106
- Bussell, J. (2020). Shadowing as a Tool for Studying Political Elites. *Political Analysis* vol. 28, p. 469–486. https://bibliocatalog.mgimo.ru:2146/core/journals/political-analysis/article/shadowing-as-a-tool-for-studying-political-elites/C69920F10996FA21C4721CAC474D99FE
- Cyr, J. (2015) The Pitfalls and Promise of Focus Groups as a Data Collection. *Method.* Vol. 45, n.2, p. 231-259. https://bibliocatalog.mgimo.ru:2085/doi/full/10.1177/0049124115570065
- Hay, C. (2013) Political Discourse Analysis: The Dangers of Methodological Absolutism. *Political studies review.* Vol 11, p. 321–327. https://bibliocatalog.mgimo.ru:2085/doi/full/10.1111/1478-9302.12026
- van Dijk, T. (1993) Principal of critical discourse analysis. *Discourse and society.* Vol. 4, No. 2, p. 249-283. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0957926593004002006

**Topic 10. Quantitative methods**

**Lecture**

Quanitative methods research. Measures of central tendency. Measures for nominal, ordinal and interval variables.

Examining relationship between 2 variables: relationships between 2 nominal (ordinal)variables; between 1 nominal and 1 interval variable; between 2 internal variables. Correlation and bivariate regression.

Examining relationships among several variables. Nominal variables ad depended and independedt variable in regression. Multiple regression. Regression with dummy variables. Logit regressions.

Time series and panel data regressions.

Problems in quantitative research. Multicollinerarity. Heneroscedasticity. Non-stationarity of data.

**Seminar**

Research examples. Multiple regression analysis. Logistic regression analysis. Time series analysis. Panel data analysis.

**Compulsory readings:**

- Schrodt, P.A. (2014). Seven deadly sins of contemporary quantitative political analysis. *Journal of Peace Research.* Vol. 51, No.2, p.287–300. https://bibliocatalog.mgimo.ru:2085/doi/10.1177/0022343313499597

**Further readigs:**

- Beck, N., G.King, L. Zeng. (2000). Improving quantitative studies of international conflict: A conjecture. *American Political Science Review* Vol. 94, No.1, p.21-35. https://dash.harvard.edu/handle/1/3992145
- Collier, D., R.Adcock (2001). Measurement Validity: A Shared Standard for Qualitative and Quantitative Research. American Political Science Review. Vol. 95, No. 3, p. 529-546. https://bibliocatalog.mgimo.ru:2060/stable/3118231
- Jackman, R.W. (1985) Cross-National Statistical Research and the Study of Comparative Politics *American Journal of Political Science* , Vol. 29, No. 1, p. 161-182. https://bibliocatalog.mgimo.ru:2060/stable/2111217
- Ward, M.D., B.D Greenhill, Kristin M Bakke.(2010). The perils of policy by p-value: Predicting civil conflicts *Journal of Peace Research.* Vol.47, No.4, p. 363–375. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0022343309356491

**Internet resources:**

- SAGE research methods. Quantitative research. http://methods.sagepub.com/methods-map/quantitative-data-analysis

**Topic 11. Quantitative techniques. Surveys.**

**Seminar**

Survey research. Stages of the survey process. Conceptualizing. Types of surveys. Survey procedures. Analysis of survey data. Ethical considerations. Critiques of survey research.
Research examples.

**Compulsory readings:**

- King, G., Wand, J. (2007), Comparing incomparable survey responses: Evaluating and selecting anchoring vignettes. *Political Analysis.* Vol.15, p.46–66. https://bibliocatalog.mgimo.ru:2146/core/journals/political-analysis/article/comparing-incomparable-survey-responses-evaluating-and-selecting-anchoring-vignettes/AA12FD1F8DD8BF9A58BA10EC89C5F3B1

**Further readings:**

- Verba, S. (1993). The uses of survey research in the study of comparative politics: issues and strategies. *Historical Social Research*, 18(2), 55-103.. https://www.ssoar.info/ssoar/bitstream/handle/document/3282/ssoar-hsr-1993-no_2__no_66-verba-the_uses_of_survey_research.pdf?sequence=1&isAllowed=y&lnkname=ssoar-hsr-1993-no_2__no_66-verba-the_uses_of_survey_research.pdf

- King, G., C.J.L. Murray, J.A. Salomon, A. Tandon. (2003). Enhancing the Validity and Cross-Cultural Comparability of Measurement in Survey Research *The American Political Science Review* , Vol. 97, No. 4, p. 567-583. https://bibliocatalog.mgimo.ru:2060/stable/3593024
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- Simmons K., A.Mercer, S.Schwarzer, C.Kennedy. (2016) Evaluating a New Proposal for Detecting Data Falsification in Surveys. *Statistical Journal of the IAOS.* Vol.32, No.3, p.327–338 . https://content.iospress.com/download/statistical-journal-of-the-iaos/sji1019?id=statistical-journal-of-the-iaos%2Fsji1019

**Internet resources:**

- Arab barometer https://www.arabbarometer.org/
- Pew Research center https://www.pewresearch.org/
- World Values survey http://www.worldvaluessurvey.org/wvs.jsp

**Topic 12. Quantitative techniques. Content analysis.**

**Seminar**

Content analysis method. Types of content analysis research. Problems in using content analysis. Ethical considerations. Research examples.

**Further readings:**

- Gemenis K. (2013) What to Do (and Not to Do) with the Comparative Manifestos Project Data. Political studies, Vol. 61, p. 3–23. https://bibliocatalog.mgimo.ru:2098/doi/10.1111/1467-9248.12015
- Giglietto F., Selva D. (2014) Second Screen and Participation: A Content Analysis on a Full Season Dataset of Tweets. Journal of Communication, Vol.64, p. 260–277. https://bibliocatalog.mgimo.ru:2204/joc/article/64/2/260/4085976
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- Rooduijn, M., T. Pauwels (2011) Measuring Populism: Comparing Two Methods of Content Analysis, *West European Politics*, 34:6, 1272-1283, https://bibliocatalog.mgimo.ru:2145/doi/pdf/10.1080/01402382.2011.616665
- Volkens, A., Bara, J., & Budge, I. (2009). Data quality in content analysis: the case of the comparative manifestos project. *Historical Social Research*, 34(1), 234-251. https://www.ssoar.info/ssoar/bitstream/handle/document/28645/ssoar-hsr-2009-no_1__no_127-volkens_et_al-data_quality_in_content_analysis.pdf?sequence=1&isAllowed=y&lnkname=ssoar-hsr-2009-no_1__no_127-volkens_et_al-data_quality_in_content_analysis.pdf

**Topic 13. Mixed methods research and QCA.**

**Seminar**
Mixed methods in political research. Research trajectories and formulas. Research examples. QCA approach. QCA examples. Advantages and disadvantages.

**Compulsory readings:**

- Mahoney, J. (2017) Qualitative Methodology and Comparative Politics. *Comparative Political Studies*, Vol.40, No.2, p.122-144. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0010414006296345

**Further readings:**

- Baumgartner, M., A. Thiem. (2020). Often Trusted but Never (Properly) Tested: Evaluating Qualitative Comparative Analysis. *Sociological Methods & Research,* Vol. 49, No.2, p. 279-311. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0049124117701487
- Hug, S. Qualitative Comparative Analysis: How Inductive Use and Measurement Error Lead to Problematic Inference. *Political Analysis,* Vol.21, p.252–265. https://bibliocatalog.mgimo.ru:2146/core/services/aop-cambridge-core/content/view/9781B8FECCEC3C60093C0820D0C51C06/S1047198700013383a.pdf/div-class-title-qualitative-comparative-analysis-how-inductive-use-and-measurement-error-lead-to-problematic-inference-div.pdf
- Ragin, C. (2006) Set Relations in Social Research: Evaluating Their Consistency and Coverage. *Political Analysis*, Vol. 14, No. 3, p. 291-310. https://www.semanticscholar.org/paper/Set-Relations-in-Social-Research%3A-Evaluating-Their-Ragin/86f6642881ca6335d2ee261e4ced68231f3893df
- Thiem, A. (2014) Navigating the Complexities of Qualitative Comparative Analysis: Case Numbers, Necessity Relations, and Model Ambiguities. *Evaluation Review*, Vol. 38. No.6, p. 487-513. https://journals.sagepub.com/doi/pdf/10.1177/0193841X14550863

**Topic 14. Presentation of results and Surviving in academia**

**Seminar**
Effective presentation of results. Research and publishing. Participation in conferences and congresses. Writing a paper for a peer-reviewed journal. Finding an academic job.

**Compulsory readings:**

- Choi, K. (2002), How to Publish in Top Journals . https://www.researchgate.net/file.PostFileLoader.html?id=567a6cd764e9b2f5318b45ba&assetKey=AS%3A309759515791360%401450863831554

**Further readings:**

- Elliott N., Higgins A. (2012) Surviving Grounded Theory Research Method in an Academic World: Proposal Writing and Theoretical Frameworks. *The Grounded Theory Review*, Vol. 11, No. 2. https://pdfs.semanticscholar.org/b195/cf6997c2fb0f7ab9d53fab8c9ed179969913.pdf
- Mann, M., C. Schleifer (2020). Love the Science, Hate the Scientists: Conservative Identity Protects Belief in Science and Undermines Trust in Scientists. *Social Forces*, Vol. 99, No.1, p. 305–332. https://bibliocatalog.mgimo.ru:2204/sf/article/99/1/305/5685787

- McDonald, M.P., C. Z. Mooney, (2011) "Pracademics": Mixing an Academic Career with Practical Politics. *PS*, p. 251-253 https://www.researchgate.net/profile/Christopher_Mooney4/publication/231941409_Pracademics_Mixing_an_Academic_Career_with_Practical_Politics/links/5591570d08ae15962d8e1479/Pracademics-Mixing-an-Academic-Career-with-Practical-Politics.pdf
- Mead, L.M. (2010) Scholasticism in Political Science. Perspectives on Politics. Vol. 8, No. 2, p. 453-464. https://www.cambridge.org/core/journals/perspectives-on-politics/article/scholasticism-in-political-science/AA9C371C7521C3C3813FFC7CACB349C0

**Internet resources:**

- Patterson D.A. How to have a bad career in Research/academia and how to give a bad talk. https://www.youtube.com/watch?v=Rn1w4MRHIhc

## PART 3. EXAM AND ASSESSMENT

### 1.2 Exam type and timing

Oral examination 15 minutes per student. Each student answers two questions based on the material discussed in class (other forms of final exam are possible)

### 3.2 Exam Questions (tentative)

- Theory and hypotheses
- Literature review
- Conceptualization
- Operationalization
- Case study as a method
- Process-tracing method
- Quantitative vs. qualitative methods
- Observation vs focus group
- Interview as quantitative and qualitative method
- Statistical methods
- Content analysis
- Discourse analysis
- Methods for forecasting
- Surveys
- Mixed methods research
- Ethics in research

### 3.3. Assessment of different types of works

| Type of work | Grading system | Criteria |
|---|---|---|
| in-class test | A (90-100%) | Student answered correctly 9 or more questions out of |

| | | |
|---|---|---|
| | | 10. |
| | B, C (75-89%) | Student answered correctly 7-8 questions out of 10. |
| | D, F (60-74%) | Student answered correctly 5-6 questions out of 10. |
| | E (less than 60%) | Student answered correctly less than 5 more questions out of 10. |
| participation in class discussion, in-class individual presentation | A (90-100%) | Outstanding presentation of independent work, active quality participation in the discussion |
| | B (82-89%) | Outstanding presentation of independent work with limited participation in the discussion. |
| | C (75-81%) | Standard (sufficient) presentation with limited participation in the discussion. |
| | D (67-74%) | Standard presentation with no participation in the discussion. |
| | E (60-66%) | Standard presentation with visible errors and no participation in the discussion |
| | F (less than 60%) | Lack of understanding of the subject in the presentation and the discussion |
| final oral examination on the given list of questions | A (90-100%) | Thought-provoking and informed answers to the questions in the ticket and two additional questions. |
| | B (82-89%) | Correct answers to questions in the ticket and two additional questions. |
| | C (75-81%) | Correct answers to the questions in the ticket and to two additional questions are given, but there are inaccuracies |

| | | |
|---|---|---|
| | | and occasional gaps in knowledge. |
| | D (67-74%) | Right answers for ticket questions are combined with inaccurate answers to additional questions. |
| | E (60-66%) | Correct answers to one of the ticket questions and one additional question are given. |
| | F (less than 60%) | Incorrect answers to ticket questions and additional questions. |

## PART 4. CONSOLIDATED READING LIST (in alphabetic order)

### Compulsory readings


- Almond G., Stephen J. Genco. (1977). Clouds, Clocks, and the Study of Politics. World Politics, Vol. 29, No. 4, p. 489-522. https://bibliocatalog.mgimo.ru:2060/stable/2010037
- Gerring, J. (2011) The Case Study: What it is and What it Does. Oxford Handbooks Online. https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199604456.001.0001/oxfordhb-9780199604456-e-051
- King, G., Wand, J. (2007), Comparing incomparable survey responses: Evaluating and selecting anchoring vignettes. Political Analysis. Vol.15, p.46–66. https://bibliocatalog.mgimo.ru:2146/core/journals/political-analysis/article/comparing-incomparable-survey-responses-evaluating-and-selecting-anchoring-vignettes/AA12FD1F8DD8BF9A58BA10EC89C5F3B1
- King,G, R.O Keohane, S Verba (1995). The importance of research design in political science. The American Political Science Review , Vol. 89, No. 2, p. 475-481. https://bibliocatalog.mgimo.ru:2060/stable/2082445
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- Mahoney, J. (2012). The Logic of Process Tracing Tests. Sociological Methods & Research,vol. 41, n.4, p.570–597. https://bibliocatalog.mgimo.ru:2085/doi/full/10.1177/0049124112437709
- Mahoney, J. (2007) Qualitative Methodology and Comparative Politics. Comparative Political Studies, Vol.40, No.2, p.122-144. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0010414006296345
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- Schrodt, P.A. (2014). Seven deadly sins of contemporary quantitative political analysis. Journal of Peace Research. Vol. 51, No.2, p.287–300. https://bibliocatalog.mgimo.ru:2085/doi/10.1177/0022343313499597


### Further Readings

- Baumgartner, M., A. Thiem. (2020). Often Trusted but Never (Properly) Tested: Evaluating Qualitative Comparative Analysis. Sociological Methods & Research, Vol. 49, No.2, p. 279-311. https://bibliocatalog.mgimo.ru:2085/doi/pdf/10.1177/0049124117701487
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- Beck, N., G.King, L. Zeng. (2000). Improving quantitative studies of international conflict: A conjecture. American Political Science Review Vol. 94, No.1, p.21-35. https://dash.harvard.edu/handle/1/3992145
- Bussell, J. (2020). Shadowing as a Tool for Studying Political Elites. Political Analysis vol. 28, p. 469–486. https://bibliocatalog.mgimo.ru:2146/core/journals/political-analysis/article/shadowing-as-a-tool-for-studying-political-elites/C69920F10996FA21C4721CAC474D99FE
- Choi, K. (2002), How to Publish in Top Journals . https://www.researchgate.net/file.PostFileLoader.html?id=567a6cd764e9b2f5318b45ba&assetKey=AS%3A309759515791360%401450863831554
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- Collier, D., Mahoney J. (1983) Conceptual "Stretching" Revisited: Adapting Categories in Comparative Analysis. The American Political Science Review, Vol. 87, No. 4, p. 845-855 https://bibliocatalog.mgimo.ru:2060/stable/2938818
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- Gemenis K. (2013) What to Do (and Not to Do) with the Comparative Manifestos Project Data. Political studies, Vol. 61, p. 3–23. https://bibliocatalog.mgimo.ru:2098/doi/10.1111/1467-9248.12015
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- Gifta, T., C.X.Lastra-Anadón. (2018) How voters assess elite-educated politicians: A survey experiment Electoral Studies. Vol. 56, p.136-149 https://bibliocatalog.mgimo.ru:2105/science/article/pii/S0261379418300404
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- Hug, S. Qualitative Comparative Analysis: How Inductive Use and Measurement Error Lead to Problematic Inference. Political Analysis, Vol.21, p.252–265. https://bibliocatalog.mgimo.ru:2146/core/services/aop-cambridge-core/content/view/9781B8FECCEC3C60093C0820D0C51C06/S1047198700013383a.pdf/div-class-title-qualitative-comparative-analysis-how-inductive-use-and-measurement-error-lead-to-problematic-inference-div.pdf
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**Internet resources:**

| № | Resource title | Description |
|---|---|---|
| 1. | «eBook Academic Subscription Collection» EBSCO Publishing http://search.ebscohost.com/ | «eBook Academic Subscription Collection» - with more than 170K e-books, including monographs, textbooks, dictionaries, encyclopedias and reference books |
| 2. | Academic Search Premier | Multidisciplinary database with full texts of |

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| | EBSCO Publishing<br>http://search.ebscohost.com/ | 4600 journals including 3900 peer-reviewed. It contains articles, book chapters, statistical reference books, newspapers and analytic reports, photo materials, maps etc. and is reviewed on a daily basis. |
| 3. | JSTOR<br>ITHAKA<br>http://www.jstor.org/ | Journal collection Arts & Sciences I (115 titles) |
| 4. | Springer Nature<br>https://link.springer.com/ | Collection of books and journals. |
| 5. | Cambridge University Press<br>https://www.cambridge.org/core | Journal collection in Humanities & Social Sciences (250 journals) and book collection «Cambridge Histories» (54 books) |
| 6. | SAGE Premier<br>SAGE Publishing<br>http://journals.sagepub.com/ | 1093 journals with archives |
| 7. | Taylor & Francis<br>https://www.tandfonline.com/ | More than 2000 full-text journals with archives |
| 8. | ScienceDirect<br>Elsevier B.V.<br>https://www.sciencedirect.com/ | «Freedom collection» with 2500 journals, 4000 books in 23 thematic fields |
| 9. | ResearchGate https://www.researchgate.net | Professional network for researchers with more than 19 million members. |

## PART 3. FINAL REMARKS

- Plagiarism is considered as a severe violation and as an indication of incompetence in the course. Plagiarism is understood as making of one's text using compilation method for other people's publications, even connected with own phrases and sentences. Collective performance of individual tasks is also unacceptable. Proved plagiarism an F-mark is given regardless of the fulfillment of all other requirements.
- Assignments are to be handed in on the due date. Late submissions will translate into the lowering of the grade by 1/3 of a grade for each day of delay.
- Students are asked to keep a copy of all work submitted for evaluation.